



# COMMUNITY SURVEY FINDINGS

## KENNETT RIVER TOURISM INFRASTRUCTURE IMPROVEMENTS

Survey Dates: 12 April 2021 (5:00 PM) – 20 April 2021 (5:00 PM)

The local residents, ratepayers, business owners/managers and key community stakeholders in Kennett River were invited to nominate their preferred selections around key aspects of the Kennett River Tourism Infrastructure project via the Have Your Say survey on the Colac Otway Shire website. The survey was open from Monday 12 April and closed at 5:00pm on Tuesday 20 April. 65 surveys were completed in total.

This survey comprised 19 questions in 3 parts with respondents advised to allow up to 30 minutes to complete the survey to provide well considered selections.

Through the survey, a better understanding was gained of the community's preference regarding the location and look of the new public toilet facility, as well as the proposed road and parking improvements which is being funded by the Australian Government as part of the Geelong City Deal (\$1.9 Million). Survey options were developed in consultation with the community and Project Control Group (PCG) comprising key agency representatives. Survey outcomes will be used to inform the final decisions to progress delivery of the project to meet budget and timeline constraints.

Following endorsement for these project decisions from the Project Control Group (PCG) and Council in late April / early May, the final decisions will be made available to the public on the Colac Otway Shire website from 6 May 2021. The project team will host an online information session via Zoom from 5:00pm – 6:00pm on Thursday 6 May to review the survey results and final outcomes with the community, in concluding this phase of community engagement for the project.

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### Survey Findings by Question

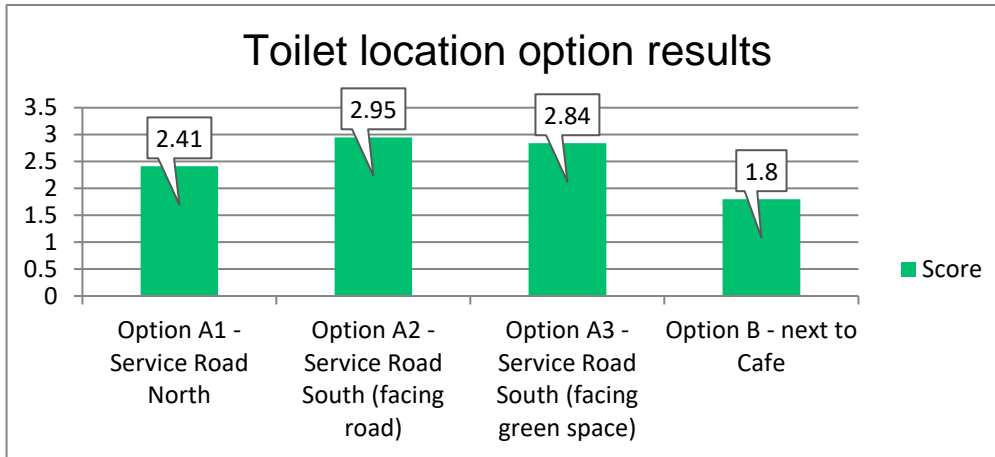
In the first four questions, respondents were asked to provide contact details, to confirm their eligibility to participate in the survey from a specified list and to accept the terms of engagement, with the option to make an anonymous submission as required under the Privacy Act. A total of five anonymous submissions were made from a total 65 responses. Anonymous respondents indicated that they were either ratepayers or long term visitors of Kennett River. All respondents indicated that they were 18+ years of age and were only completing one survey per person.

The majority of respondents were Kennett River ratepayers (65%) followed by long term residents (35%), Surf Life Saving Club members (15%), permanent residents (8%) and local business owners/managers (5%). It is noted that multiple selections were possible for this question, however most respondents selected one option only, with a small number selecting both ratepayer and long term visitor.

A summary of what was heard from the community survey during this engagement and the data that was captured can be found in this document. For most of the questions, respondents were required to rank their selections by preference in order to provide a majority preference scoring, as represented in the graphs to follow.

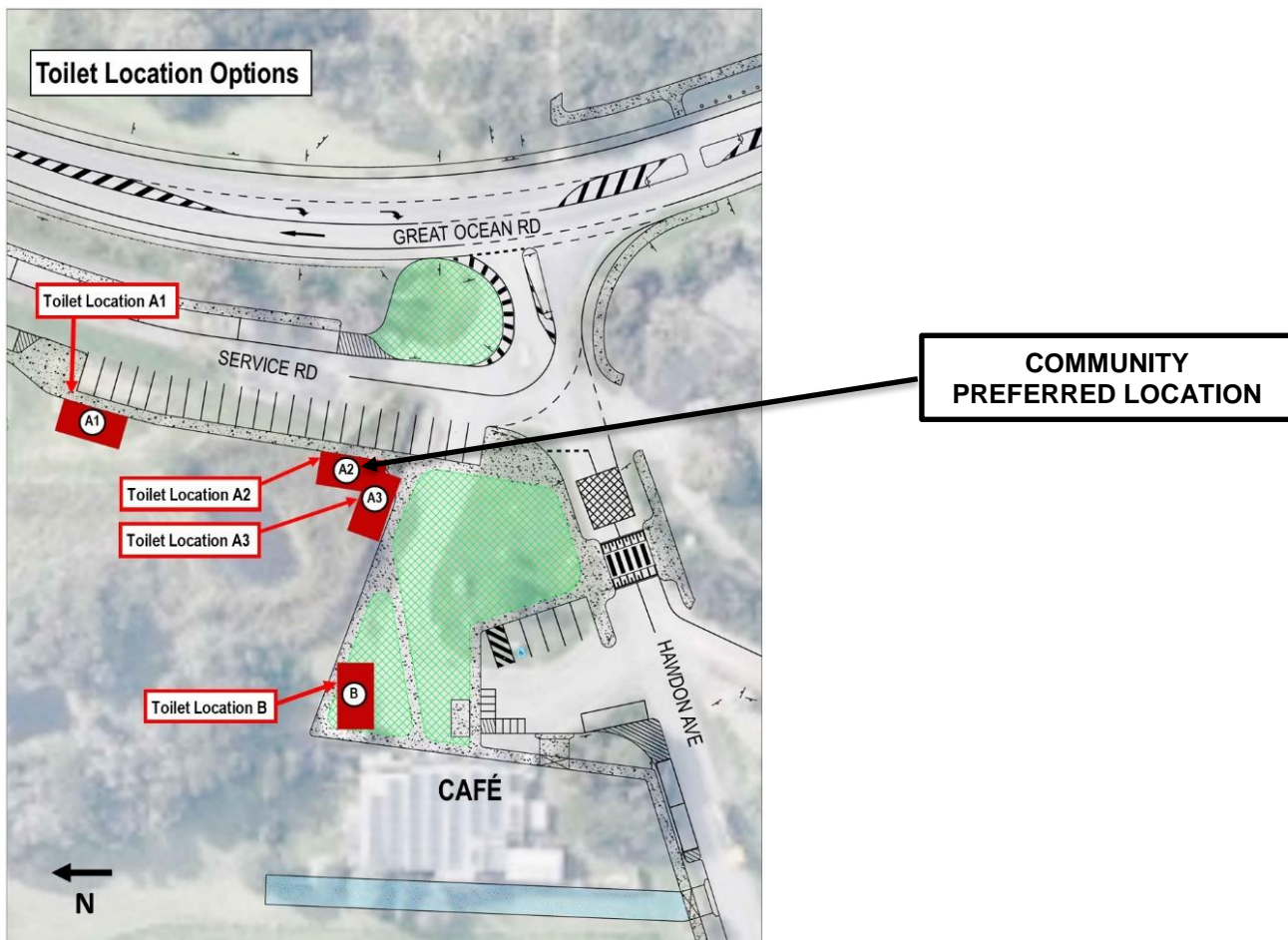
## Q5 - Toilet location option

- In question 5, respondents were asked to rank their preferred location for the new public toilet facility from the four options presented and encouraged to reflect on some key considerations prior to nominating preferences. These included accessibility, proximity to key amenities (Cafe, river walk, parking, beach, picnic tables, fishing platform), possible future amenities (such as playground, BBQ area), along with safety considerations (day/night surveillance, pedestrian dispersal) and visual impacts.
- Toilet Location C** - following review by key agencies, option C (a previously suggested site at the side of the café on the north side) was no longer considered a viable toilet option. This was mostly due to safety concerns and increased costs associated with positioning the toilet in this location. Therefore, Option C was not presented as an option for consideration in the survey.



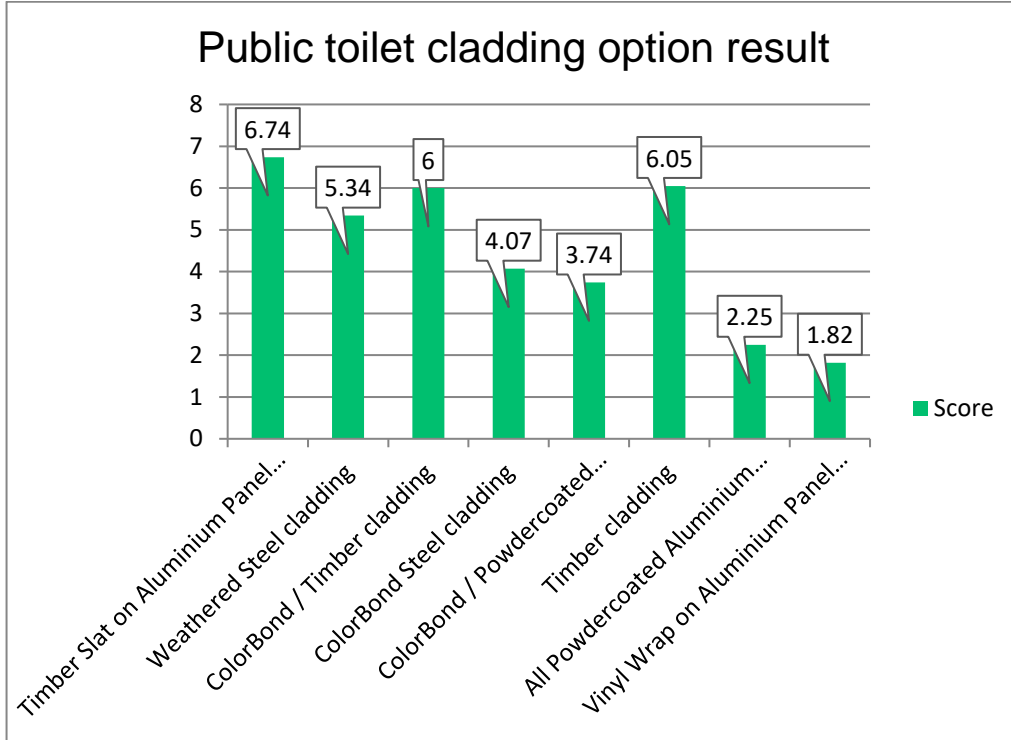
### Survey Outcome

The graph above shows the community's preferred location for the new toilet facility as location **A2 on Service Road South (facing Great Ocean Road)**, followed closely by location A3 on Service Road (facing green space) – see also image below from survey:



**Q6 – Public toilet cladding option**

- In question 6, images were presented to show cladding options for the new public toilet facility for respondents to rank their selections by preference. In the survey, it was highlighted that the images presented were for consideration of cladding options only, as opposed to actual building design. It was also stated that the project team intend to work with the successful public toilet supply firm to design the public toilet around the community's preferred roof style, cladding and colour choices following Council's standard quotation process.



**Survey Outcome**

The graph above shows the community’s preferred cladding for the new toilet facility as **Timber Slat on Aluminium Panelling**, followed closely by a Colorbond/Timber cladding combination which is equally popular as All Timber cladding – see also image below from survey:



Timber Slat on Aluminium Panelling



Weathered Steel



ColorBond / Timber



ColorBond Steel



ColorBond / Powdercoated Aluminium



Timber Cladding



All Powdercoated Aluminium Panelling



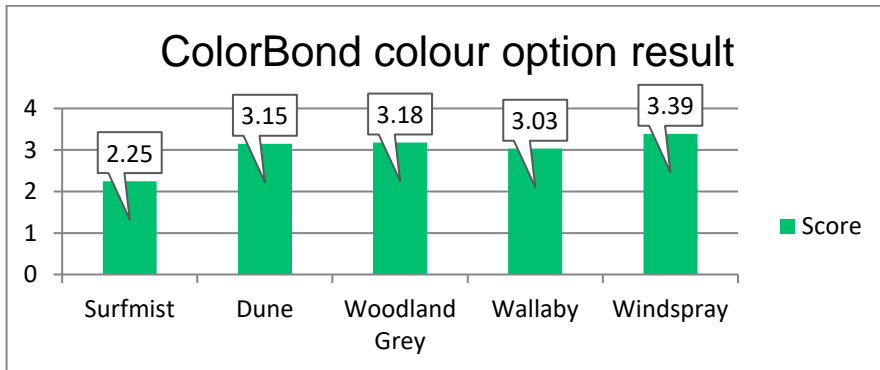
Vinyl Wrap on Aluminium Cladding

## Q7 – Public toilet cladding option (other)

- In question 7, respondents had the option to provide alternative cladding combinations and/or suggestions for the new public toilet. A total of seven comments were captured which predominantly related to maintaining a natural look for the new toilet building, to blend in with the surrounding environment.

## Q8 – ColorBond colour option

- In question 8, respondents were asked to rank their selections by preference from the range of ColorBond colours presented. In the survey, it was advised that preferred selections are to be applied to the ColorBond roof and ColorBond cladding of the toilet building if it is the preferred cladding material chosen by the community. ColorBond choices were limited to the ColorBond Ultra range as the required option to withstand coastal conditions.



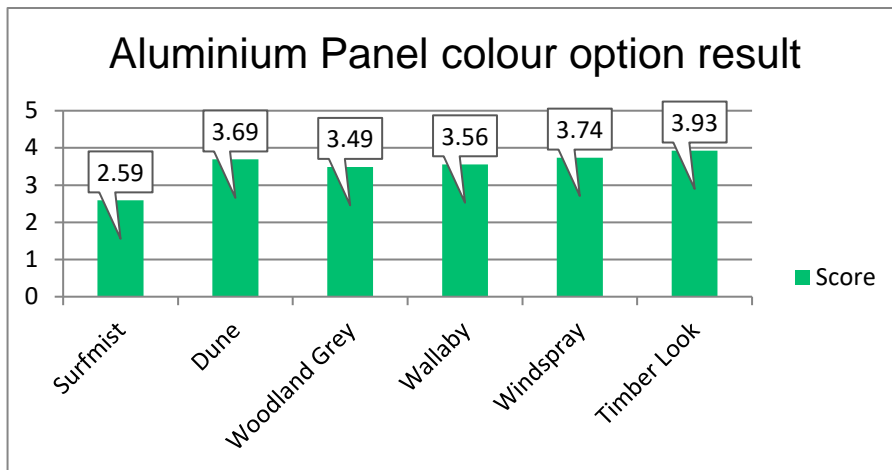
### Survey Outcome

The graph above shows the community's preferred colour choice for ColorBond as **Windspray**, followed closely by **Dune** – see also image below from survey:



## Q9 – Aluminium Panel colour option

- In question 9, respondents were asked to rank their selections by preference from the range of colours presented for Aluminium Cladding as a potential cladding material for the new public toilet facility.



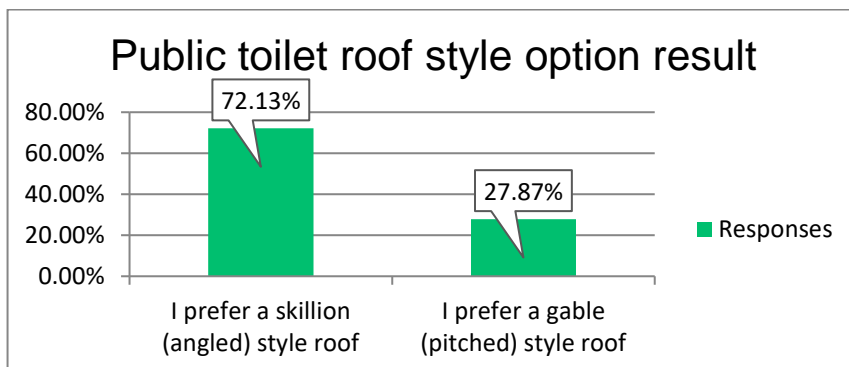
### Survey Outcome

The graph above shows the community's preferred colour selection for Aluminium Panelling as **Timber Look**, followed closely by **Windspray** and **Dune** (equally popular) – see also image below from survey:



## Q10 – Public toilet roof style option

- In question 10, respondents were asked to nominate their preferred roof style from the two options presented in the survey.



### Survey Outcome

The graph above shows the community's preferred roof style option as a **Skillion Style** – see also image below from survey:

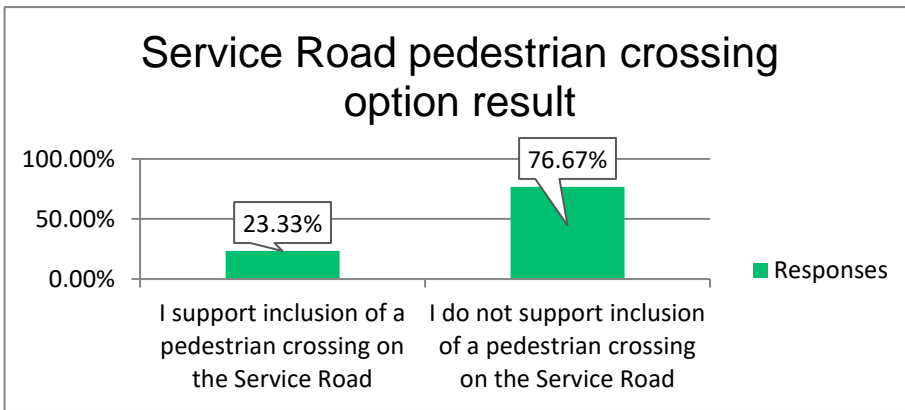


Skillion Style Roof

Gable Style Roof

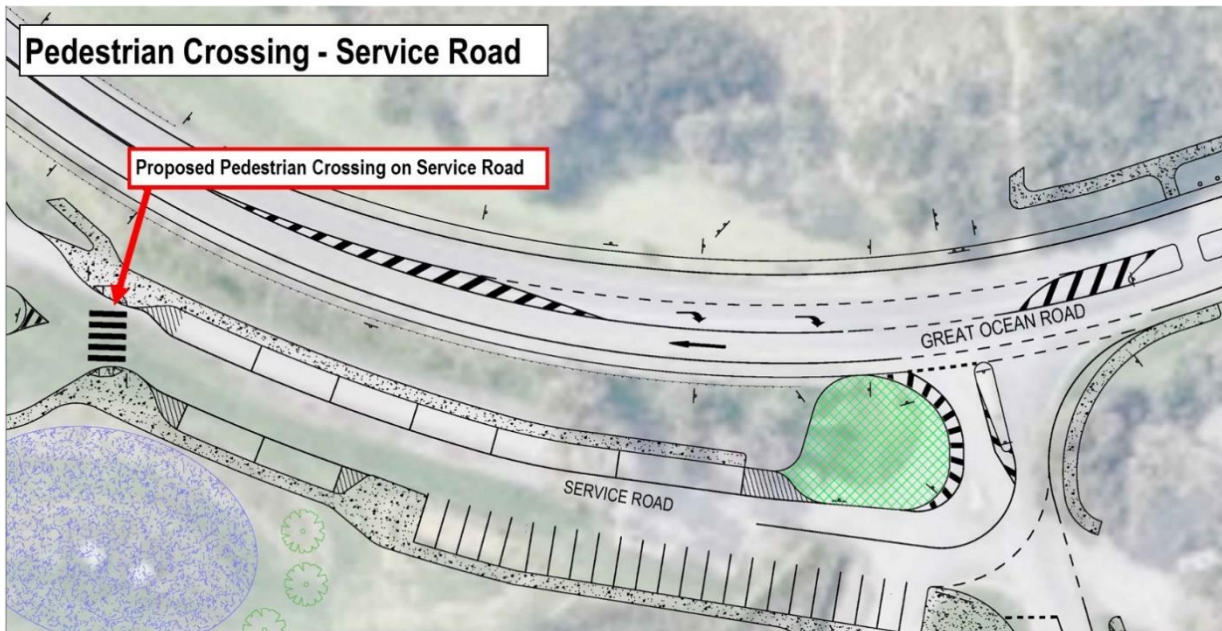
### Q11 – Service Road pedestrian crossing option

- In question 11, respondents were asked to indicate if they support to include a pedestrian crossing on Service Road, as an inclusion from previous traffic studies. As this pedestrian crossing was not deemed a mandatory requirement by Regional Roads Victoria, it was presented in the survey for community consideration.



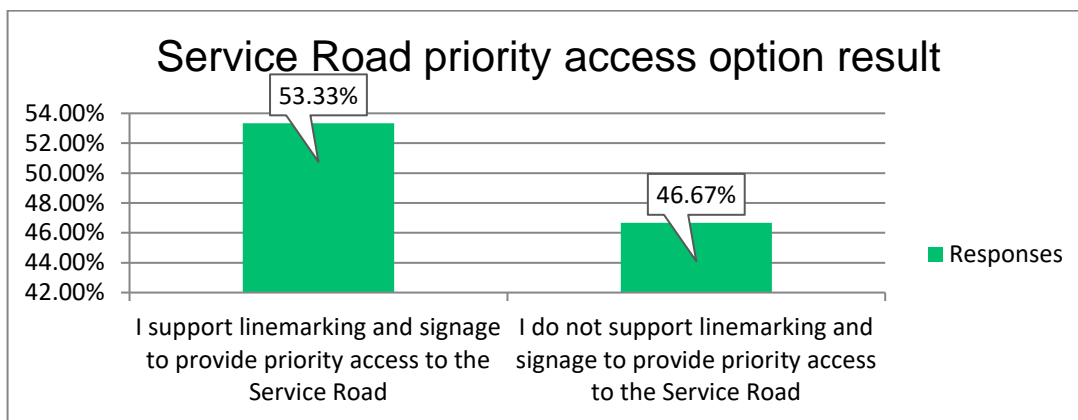
### Survey Outcome

The graph above shows that majority of the community **do not support the inclusion of a pedestrian crossing on the Service Road** – see also image below from survey:



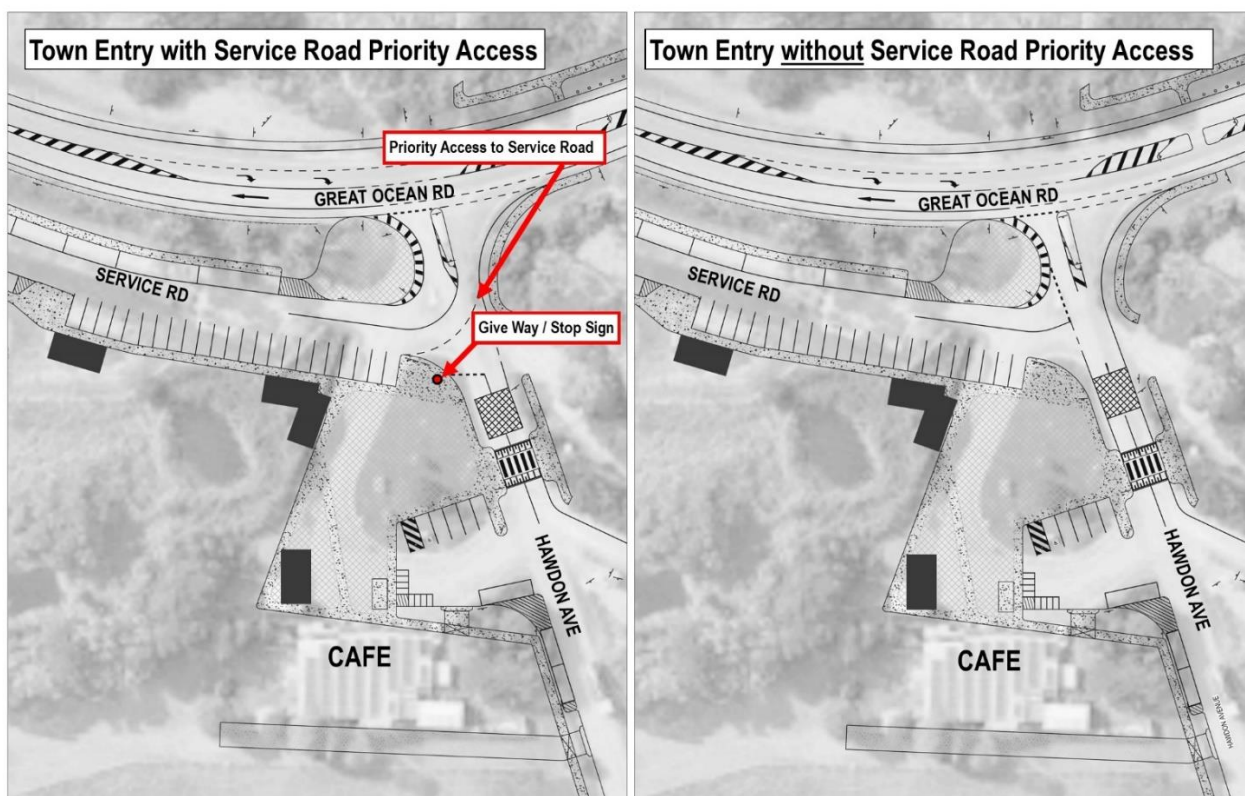
## Q12 – Service Road priority access option

- Consideration for alternative traffic treatment options at the Great Ocean Road/Service Road/Hawdon Avenue intersection was raised in previous community consultation. The Service Road priority access option aims to direct vehicles along the Service Road where parking and a turnaround option are available, and to discourage vehicles from mistakenly continuing along Hawdon Avenue towards the residential area.
- It was determined that the previously presented Slip Lane option in front of the Cafe did not offer a suitably engineered traffic solution and was therefore not presented in the survey.
- In the survey question, respondents were asked to indicate if they support to include priority access to the Service Road for vehicles entering Kennett River (ie linemarking to direct vehicles along Service Road on entry to Kennett River, together with a Giveaway/Stop sign at the Hawdon Ave/Service Rd intersection).
- **Respondents were advised that if preferred, the priority access option is subject to additional improvements/amendments based on the findings of a Road Safety Audit undertaken by a Regional Roads Victoria accredited auditor throughout the Detailed Design Phase.**



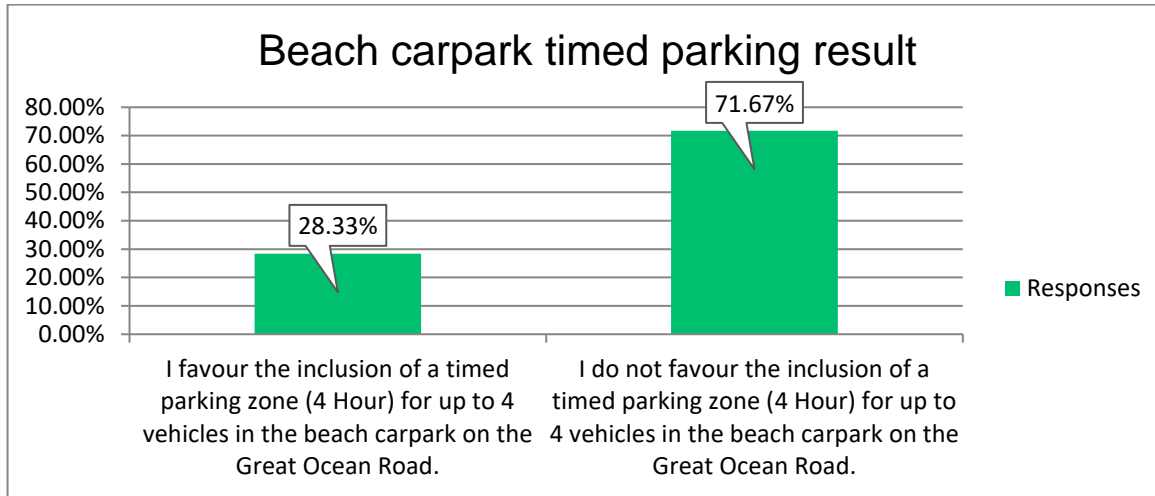
### Survey Outcome

The graph above shows that majority of the community **support the provision of priority access along Service Road** as an alternative traffic flow option at the town entry intersection – see also image below from survey:



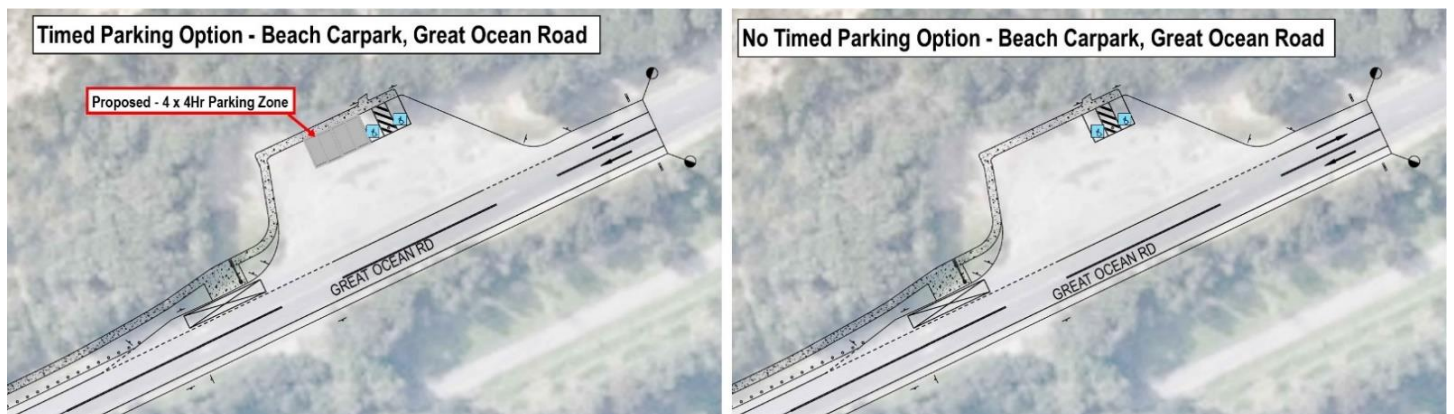
## Q13 – Great Ocean Road beach carpark timed parking option

- In question 13, respondents were asked to select if they favoured the provision of a limited number of timed parks in the beach carpark on the Great Ocean Road, as a consideration from previous community consultation.



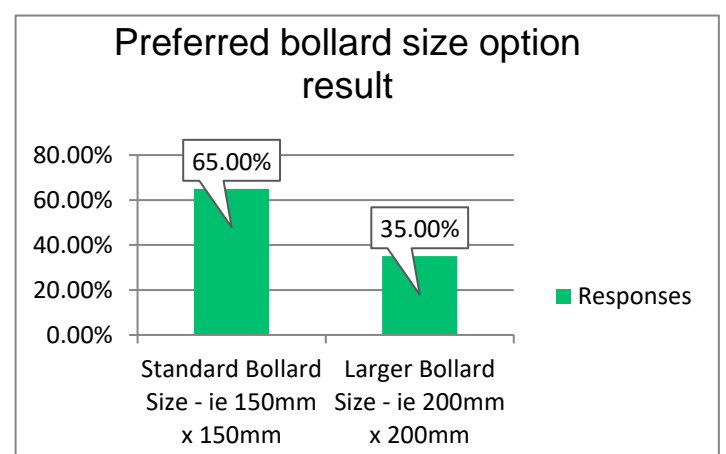
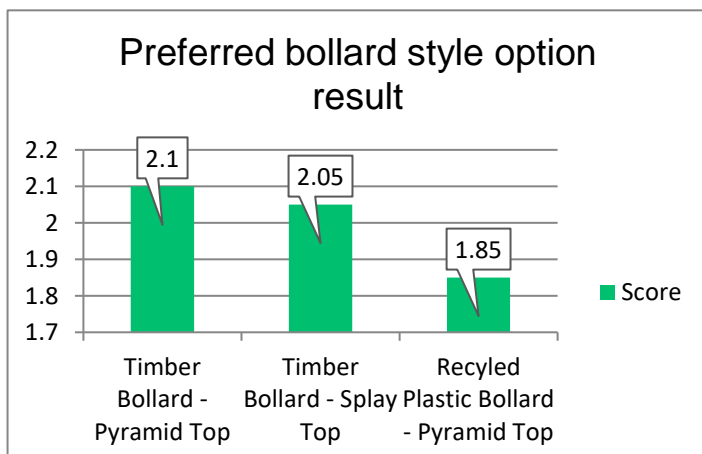
### Survey Outcome

The graph above shows that majority of the community **do not favour the inclusion of a timed parking zone (4 Hour)** for up to four standard size vehicles in a designated area in the Great Ocean Road beach carpark – see also image below from survey:



## Q14 & Q15 – Preferred bollard style option

- In questions 14 & 15, respondents were asked to rank their preferred bollard style from the three options presented, together with their preferred bollard size (standard 150mm x 150mm or larger 200mm x 200mm). In the survey it was stated that a number of bollards are to be installed in Kennett River to deter parking in identified locations as part of the project.





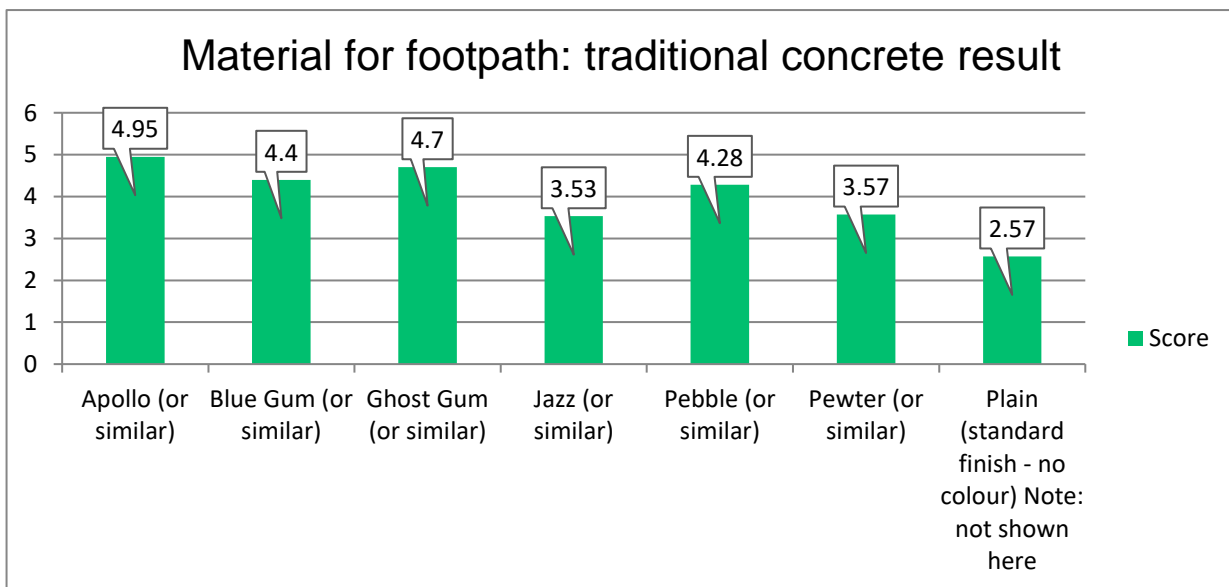
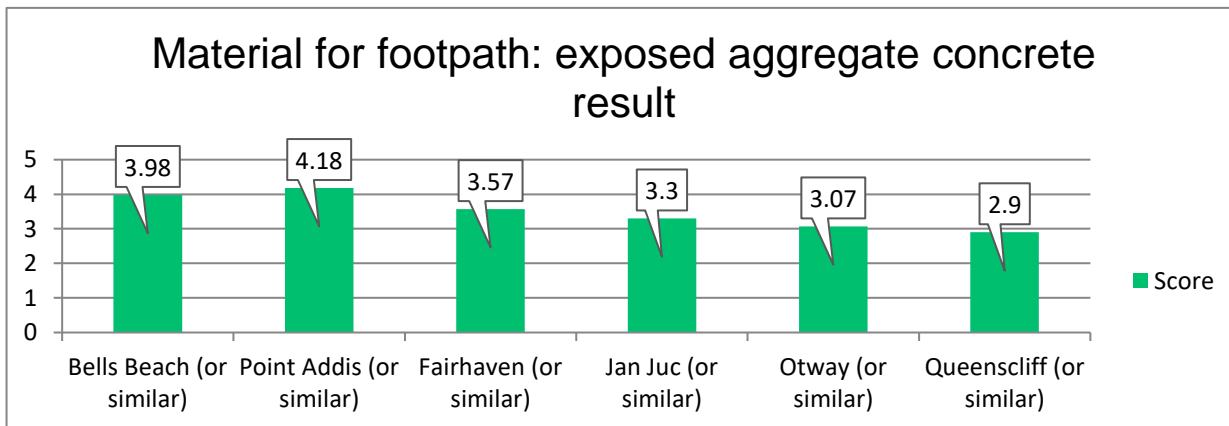
## Survey Outcome

The graphs above show the community's preferred bollard style and size as a **Timber Pyramid Top Bollard of Standard Size/Width** – see also image below from survey:



## Q16 & Q17 – Material for footpath option

- In questions 16 & 17, respondents were asked to rank their selections by preference from the range of both exposed aggregate concrete and traditional concrete (coloured / non-coloured) presented in the survey, as the two options for footpath materials in a flood-prone area such as Kennett River.

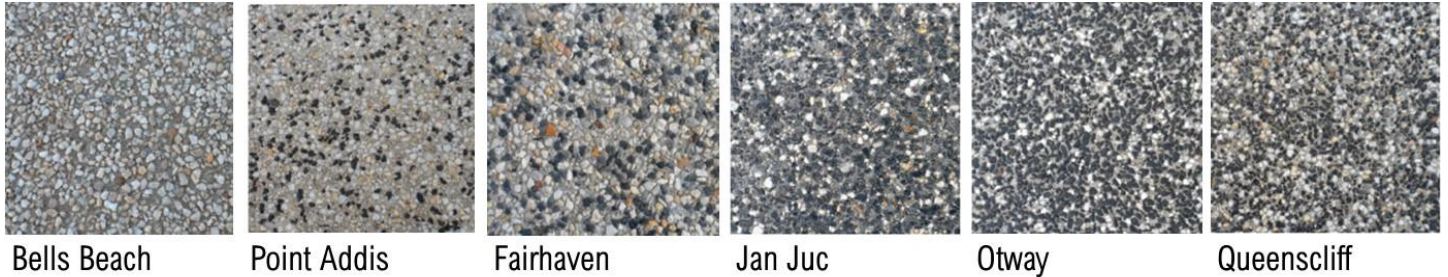


## Survey Outcome

In the first graph above, it shows the preferred community selections for exposed aggregate concrete as **Point Addis**, followed closely by **Bells Beach**.

In the second graph above, it shows the preferred community selections for traditional concrete as coloured option **Apollo**, followed closely by coloured option **Ghost Gum** – see also images below from survey:

### EXPOSED AGGREGATE CONCRETE CHOICES

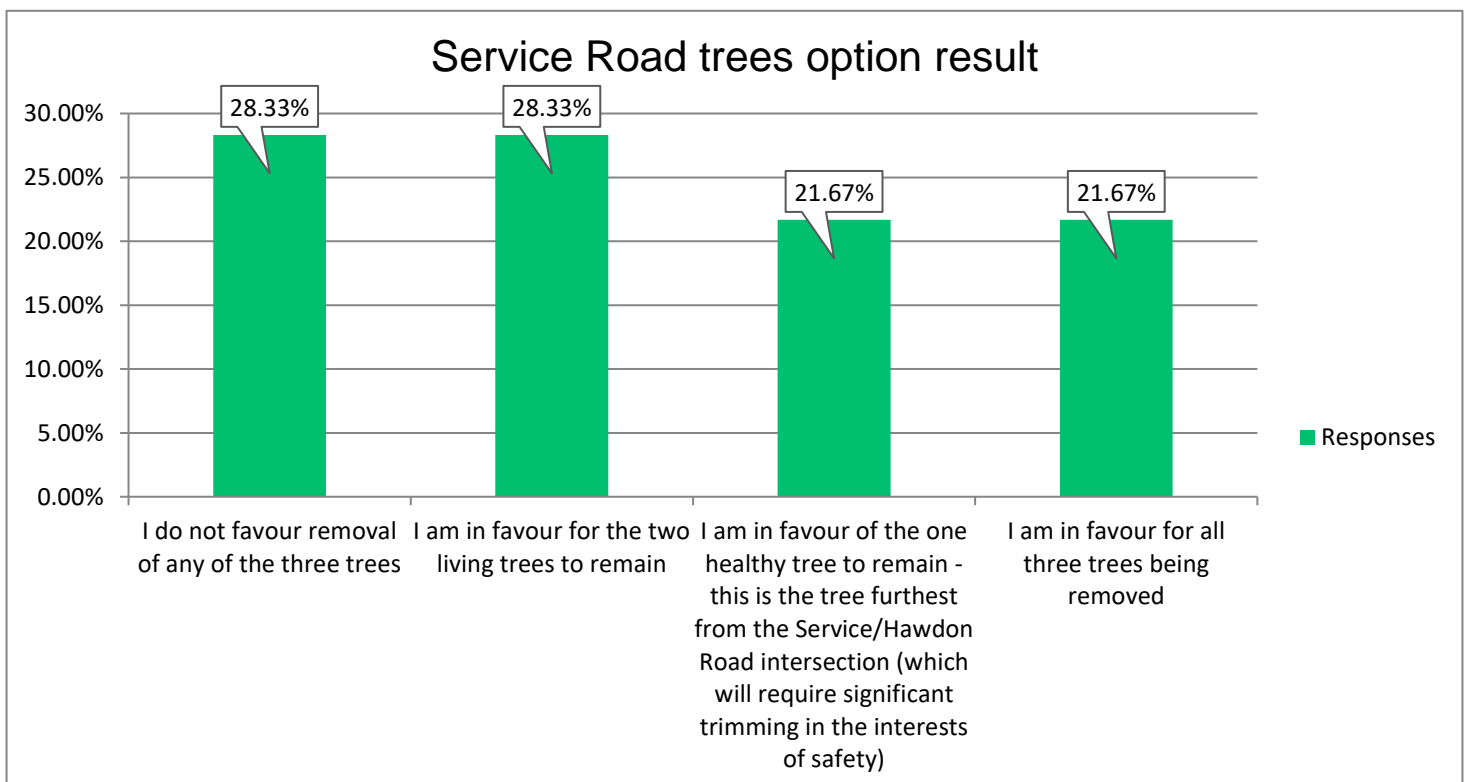


### TRADITIONAL CONCRETE CHOICES (COLOURED / NON-COLOURED)



## Q18 – Service Road trees option

- It was stated in the survey that in order to improve safety along the Service Road and Great Ocean Road, the project team has proposed to remove the three native trees at the entry to the Service Road. An arborist inspection has assessed the trees as unhealthy and/or poorly located. This proposal has been approved by DELWP - Dept of Environment, Land, Water & Planning (road safety exemption) and is supported by VicRoads/Regional Roads Victoria as the land owner. If removed, the trees are to be replaced with nine native trees to be planted in Kennett River along with seed propagation and plantings in the area.
- In previous community consultation further consideration for the treatment of these trees was requested, with the community asked to indicate their preference for the treatment of these trees in question 18 of the survey.



## Survey Outcome

The graph above shows that the community are equally in favour for the **two living trees only to remain** or for **all three trees to remain** at the entry to Service Road – see also image below from survey:



## Q19 – Future works

- In the final question, respondents had the option to provide details on the future works they would most like to see delivered in Kennett River should future funding become available. The feedback received will be used for future masterplanning works for Kennett River.

## Where can I get more information?

For more information on the COS City Deal Projects please visit the Colac Otway Shire website under Works & Projects, [www.colacotway.vic.gov.au/Works-Projects/City-Deal](http://www.colacotway.vic.gov.au/Works-Projects/City-Deal) .

You can also contact the Project Team as follows:

E: [inq@colacotway.vic.gov.au](mailto:inq@colacotway.vic.gov.au) | P: 03 5232 9400 (during business hours)