

Community survey after the Bushfire

Wye River and Separation Creek
Interim Recovery Group

22 February 2016



nous group

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Our context



Photo: Jason South, The Age



Photo: Keith Pakenham, AAP

We set out to map community sentiment.

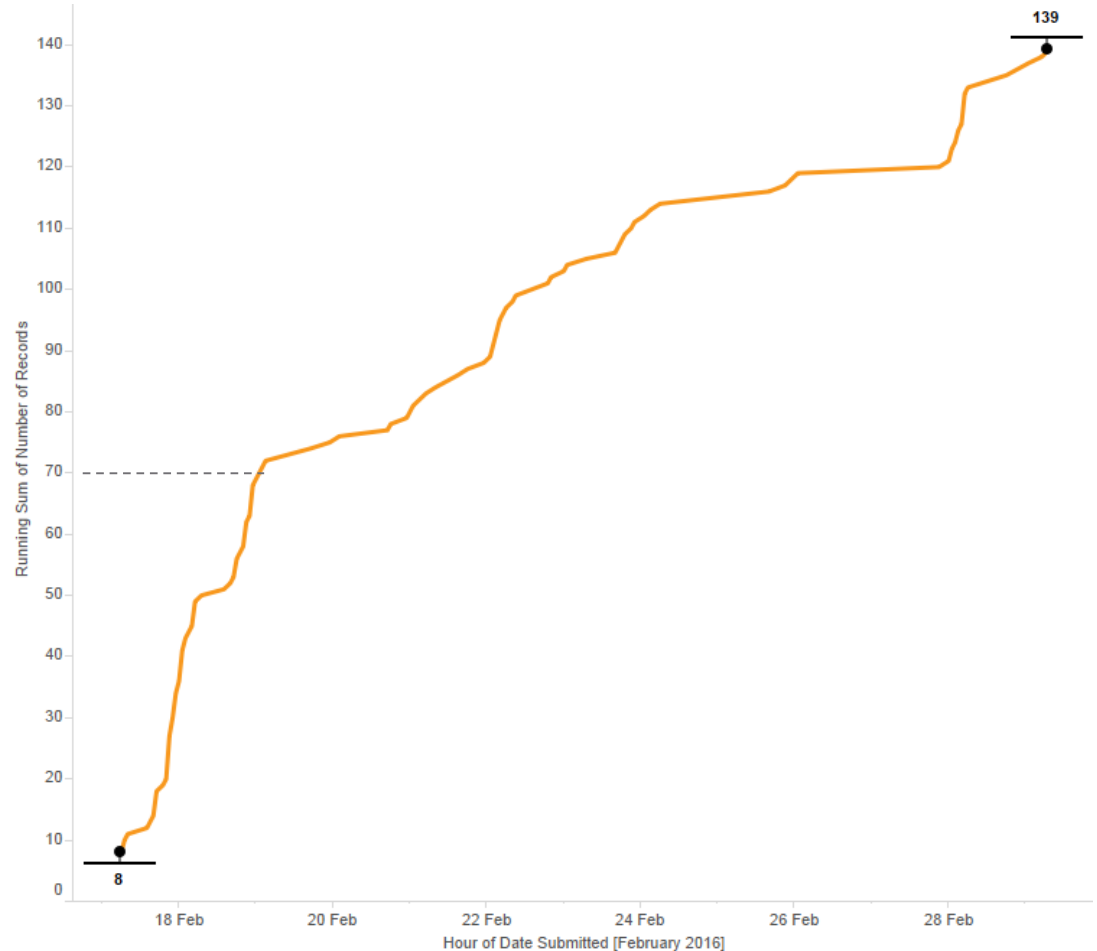
- The intent was to reach as many people as possible to understand what people were thinking.
- The survey was timely – it was six weeks since the fire and time to measure community sentiment.



Source: Google Earth

We heard from a significant number of community members.

- Half of all respondents submitted surveys within the first day
- The response rate then dropped off, with a surge on the last day
- The slowing response rate suggests the survey reached most of its intended audience



We heard from members of the Wye/Sep community and from community members currently overseas.



The survey sought quantitative and qualitative feedback.

Expressing preference for a range of suggested recovery activities

Suggesting additional ideas for the recovery

1.

2.

3.

4.

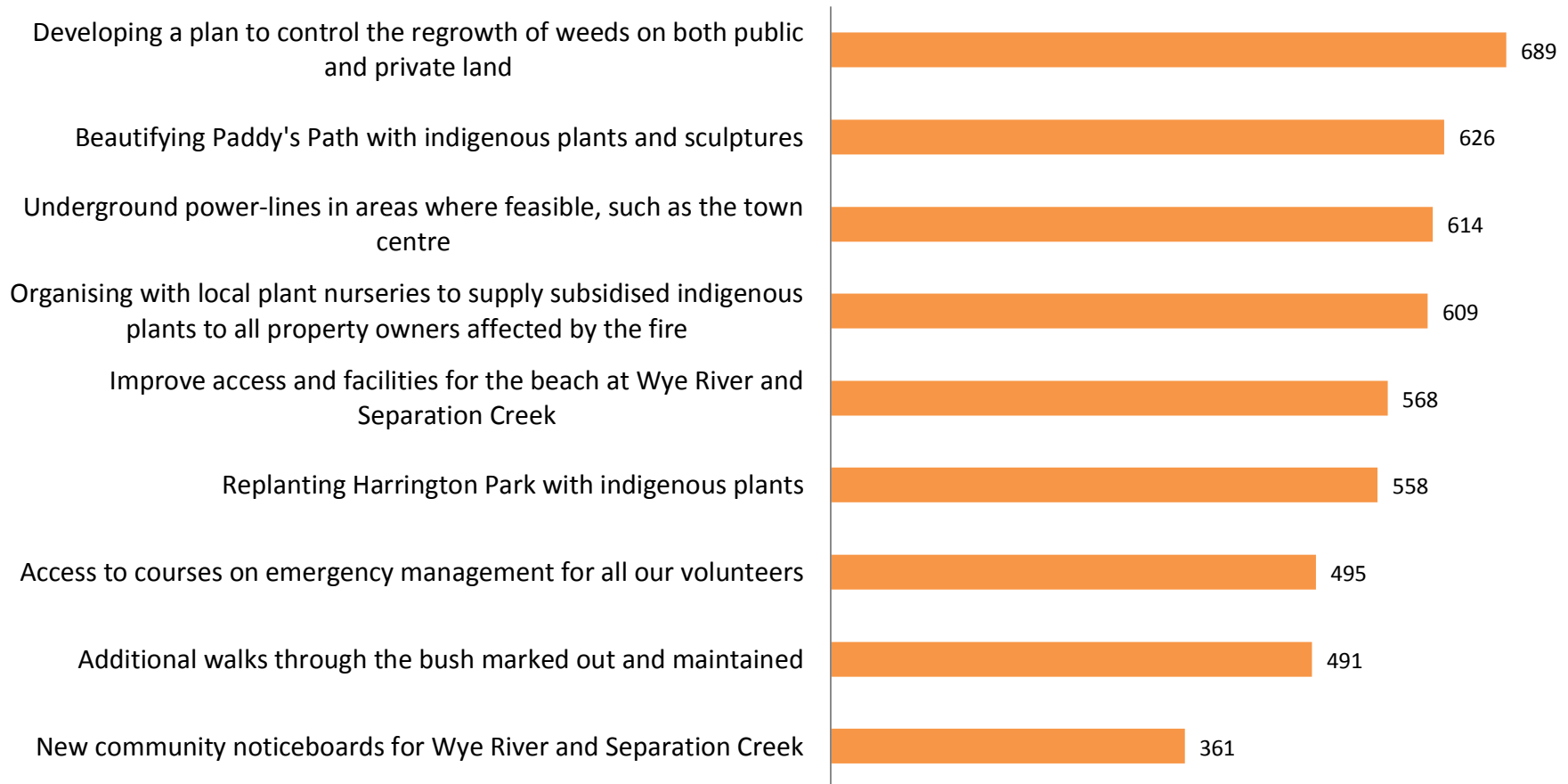
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Restoring the environment and building powerlines were strong themes from the preferences.

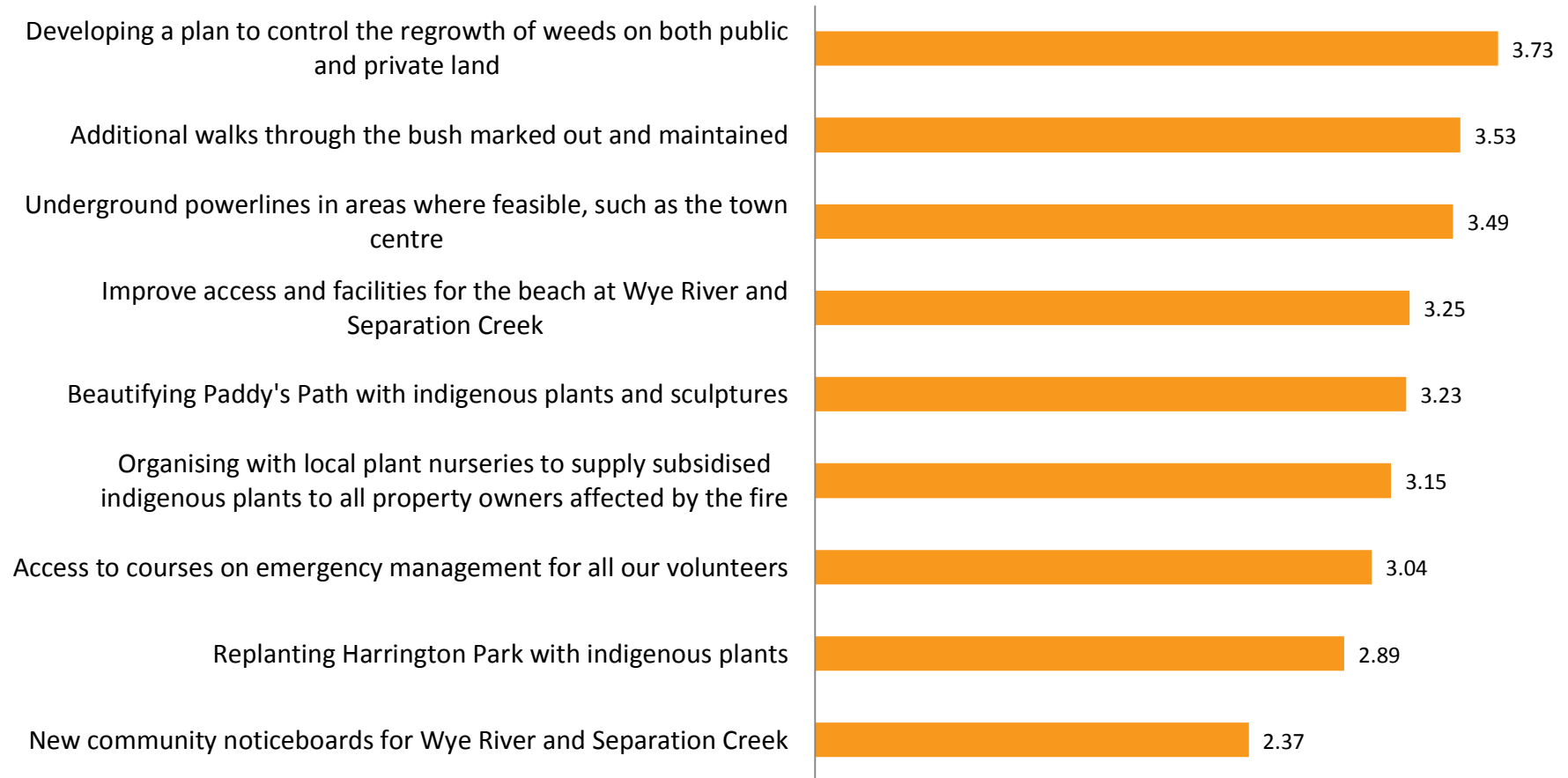
Recovery projects ordered by preference score

Sum of weighted preferences



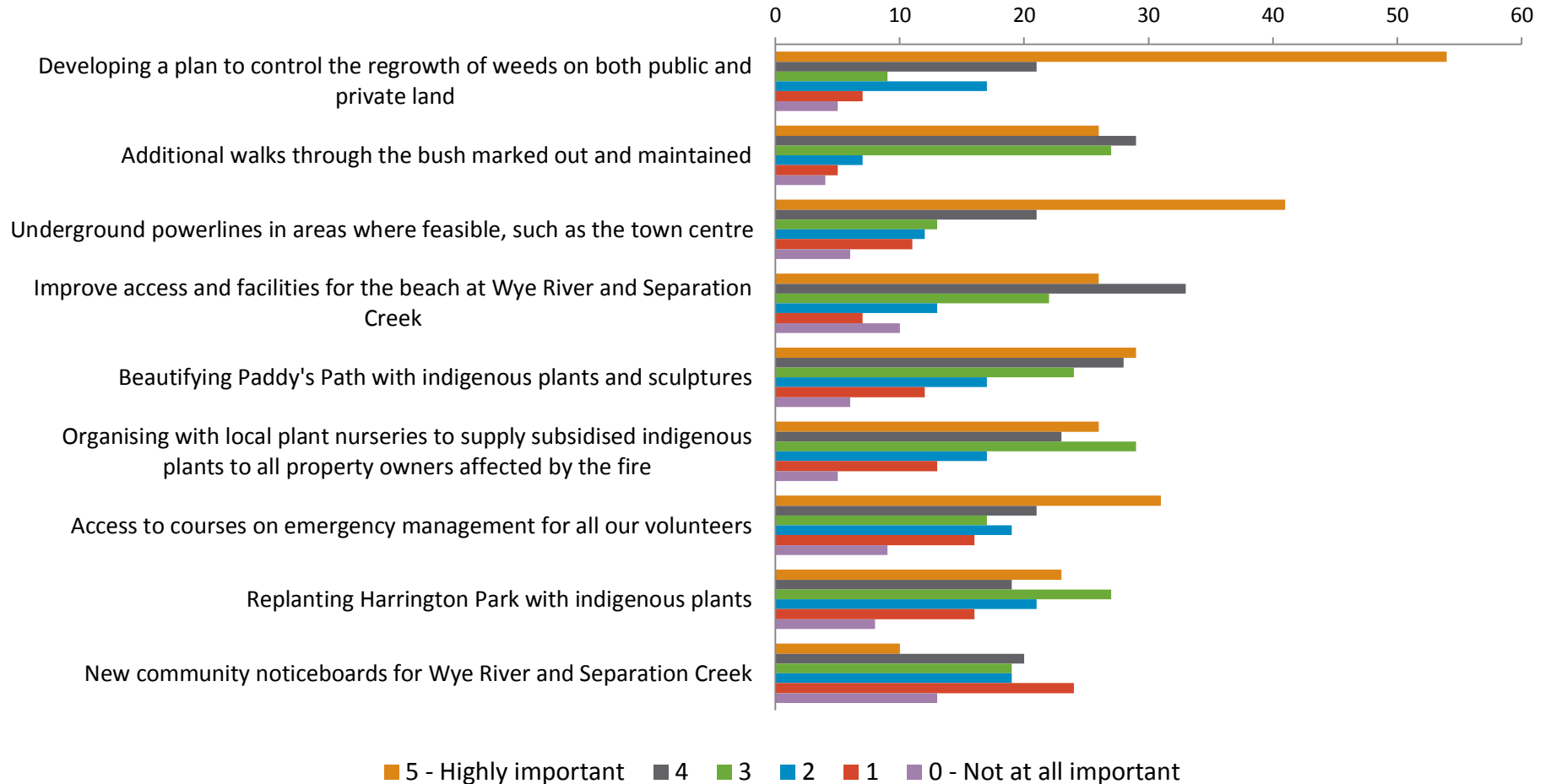
The importance rating generally supports these themes, but a number of others were rated as important.

Average rating of importance of suggested recovery project on scale of 0 to 5



Many projects were rated as 'important' or "highly important".

Count of ratings for suggested recovery projects



The text responses supported these themes, contributing many additional ideas.

Environment
protection

Public amenities

Powerlines

Roads and
parking

Assistance to
those who lost
their homes

Well being