

7. COLLINGWOOD STREET

(GREAT OCEAN ROAD)



Overview

Collingwood Street forms part of the Great Ocean Road in Apollo Bay and is the focus of high pedestrian and traffic volumes. High volumes of traffic make it difficult for pedestrian to move between the retail uses and the foreshore, particularly in peak season with heavy traffic, buses and parking use.

Additionally, along shopfronts there is competition for footpath space from retailers, cafes and pedestrians.

Previous strategies have identified the opportunity to trial the full pedestrianisation of Collingwood Street by temporarily closing the street to cars, as well as prioritising pedestrian access along the street.

Two Way Scenario

KEY ELEMENTS

The design specifically:

- Maintains two way traffic along Collingwood Street, as well as the current pavement configuration.
- Creates a continuous footpath along the edge of the foreshore reserve and adjacent car parking.

- Reinforces GOR as a key street and a key pedestrian route through enhanced street tree planting and landscape treatments.
- Provides for additional pedestrian crossings and/or kerb outstands (new or modified), to narrow the crossing distance of Collingwood Street.

NB: Safety concerns regarding 45° parking being adjacent to cycle lanes have not been addressed in this concept.



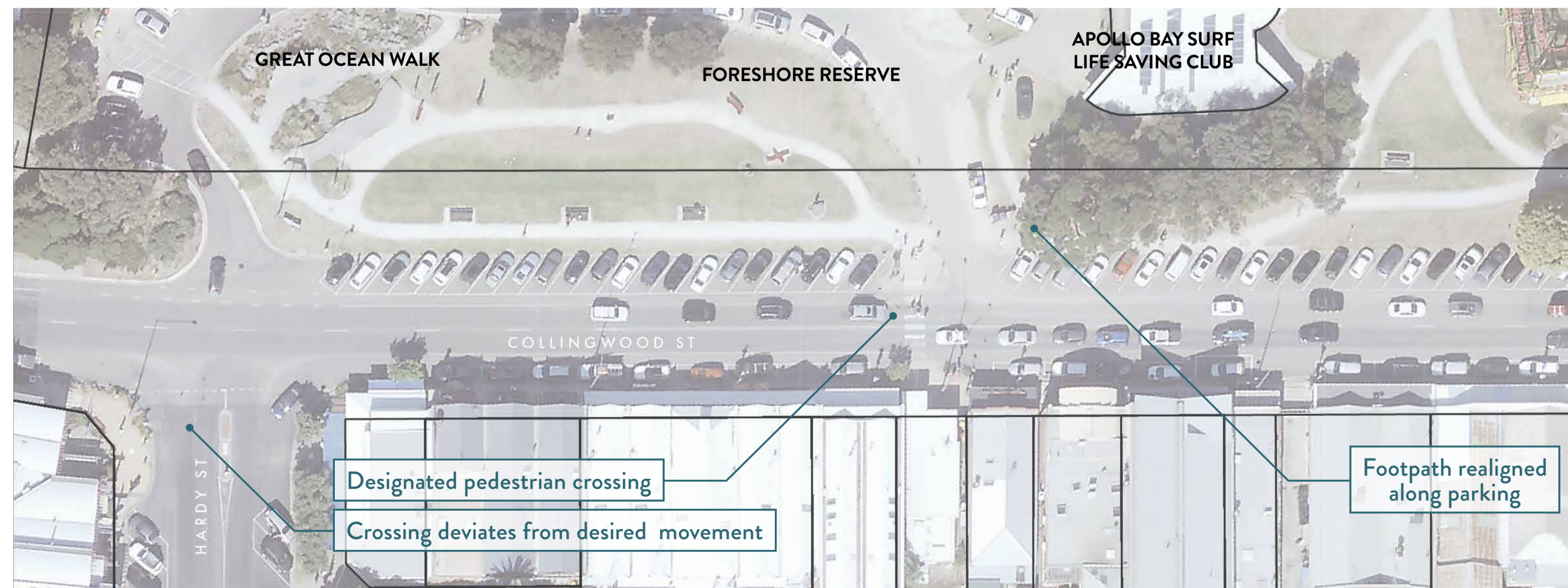
Cross Section - Existing

1:100



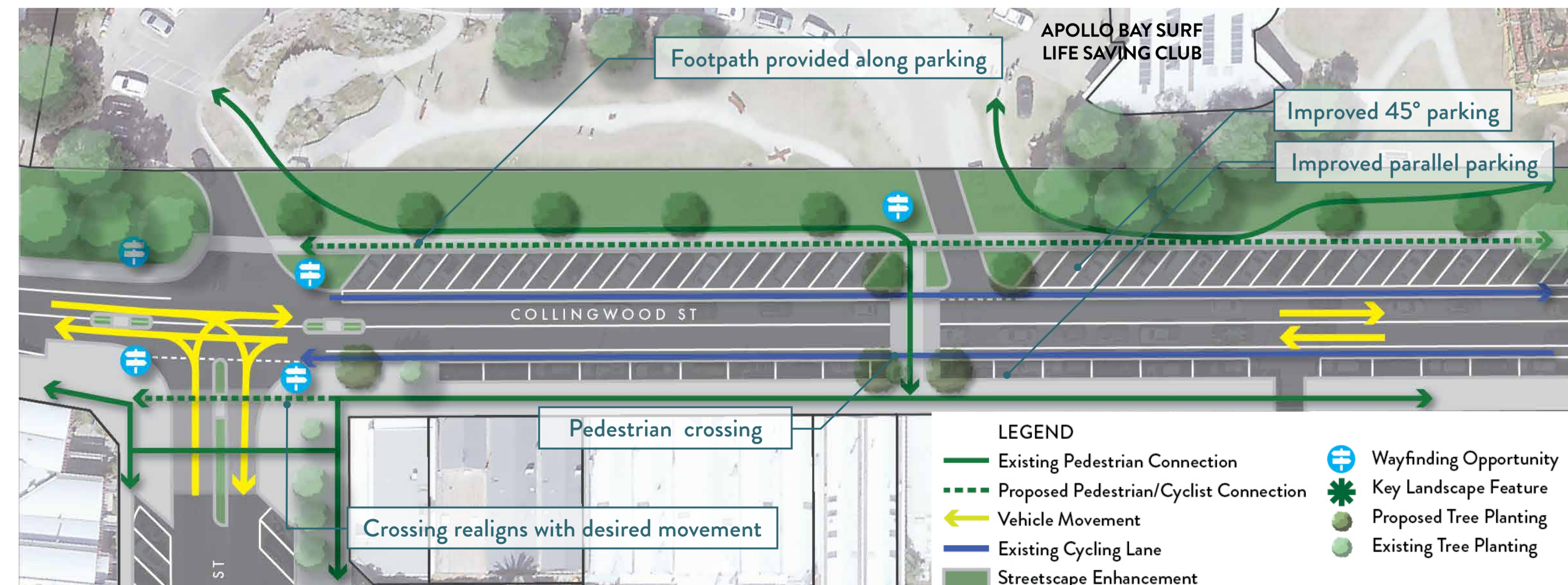
Cross Section - Two Way Scenario

1:100



Collingwood Street (Great Ocean Road) - Existing Conditions

1:500



Collingwood Street (Great Ocean Road) - Two Way Scenario

1:500

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Temporary One Way - Trial

KEY ELEMENTS

The design specifically:

- Allows for temporary one way access along Collingwood Street, during peak visitors periods. Temporary signage, storage of barriers etc to be considered further.
- Expands the footpath along shop fronts to allow for additional pedestrian traffic and outdoor dining.

- Maintains parking along the foreshore side of the street (assumes additional parking can be provided in Pascoe Street).
- Reinforces GOR as a key street and a key pedestrian route through enhanced street tree planting and landscape treatments.

Permanent One Way

KEY ELEMENTS

The design specifically:

- Provides permanent one way access along Collingwood Street.
- Expands the footpath along shop fronts to allow for additional pedestrian traffic and outdoor dining.

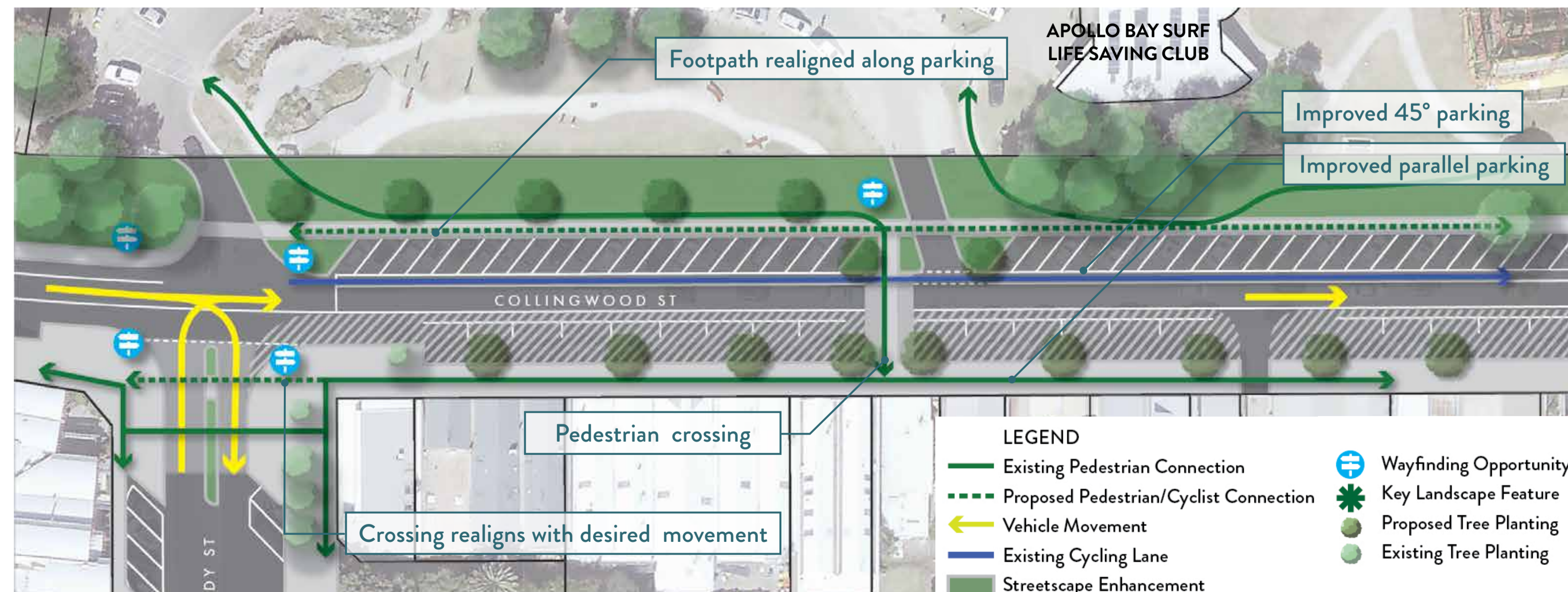
- Maintains parking along the foreshore side of the street (assumes additional parking can be provided in Pascoe Street).
- Reinforces GOR as a key street and a key pedestrian route through enhanced street tree planting and landscape treatments.



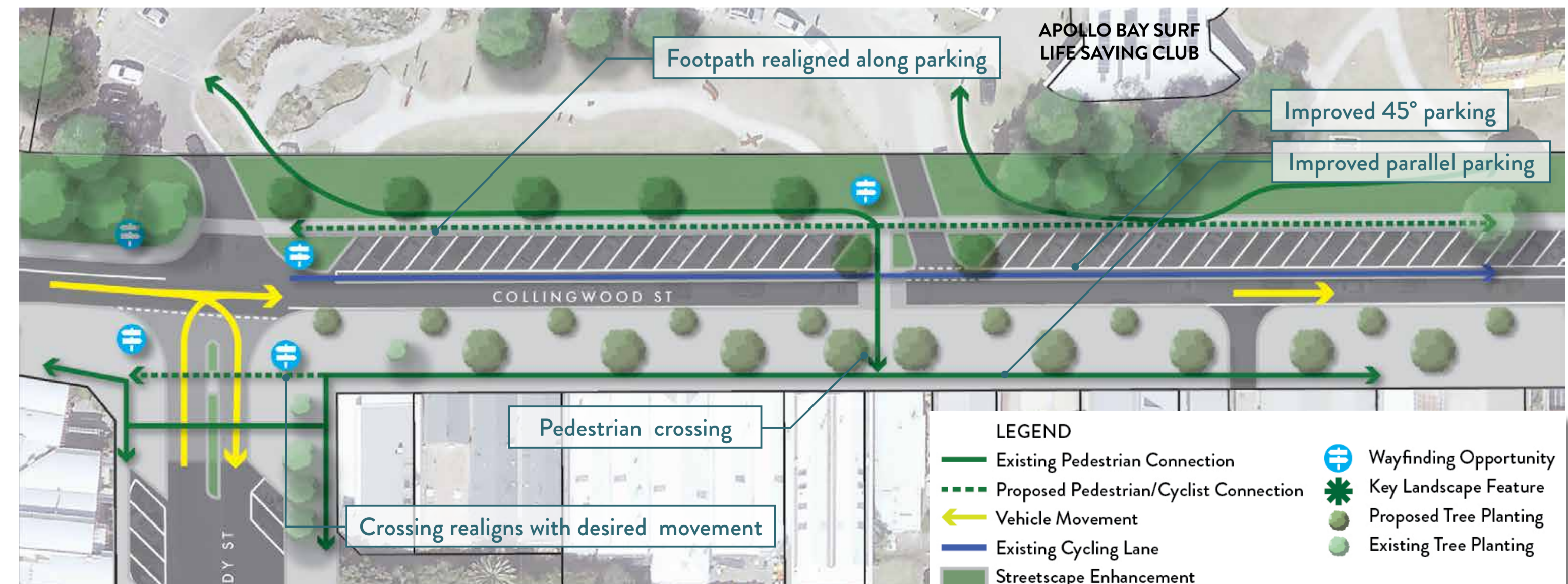
Cross Section - Temporary One Way



Cross Section - Permanent One Way



Collingwood Street (Great Ocean Road) - Temporary One Way



Collingwood Street (Great Ocean Road) - Permanent One Way

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Image and Character Ideas

Image and Character Ideas are photo examples of other places provided to generate some thoughts and ideas on how Collingwood Street (Great Ocean Road) could look in the future. The photos present a range of design ideas for the area.

PEDESTRIAN CROSSING INFRASTRUCTURE



C.1 Pedestrian refuge to reduce the crossing distance across Collingwood Street.



C.2 Wayfinding and directional signage.



C.3 Kerb outstands and zebra crossing to prioritise pedestrian access.



C.4 Pedestrian refuge to reduce the crossing distance across Collingwood Street.



C.5 Threshold treatments to indicate pedestrian priority at road intersections.

TEMPORARILY EXPANDED FOOTPATHS



C.6 Planter boxes and temporary kerbs used to delineate expanded footpath.



C.7 Grass and bollards provide a space for public seating along the edge of the road.



C.8 Planter boxes and temporary kerbs used to delineate expanded footpath.



C.9 Planting provides a green edge and barrier to traffic.

PERMANENTLY EXPANDED FOOTPATHS



C.10 Expanded spaces allow for landscape opportunities.



C.11 Landscape treatments amenity and shade and separate vehicles and pedestrians.



C.12 Landscape treatments amenity and shade for pedestrians.