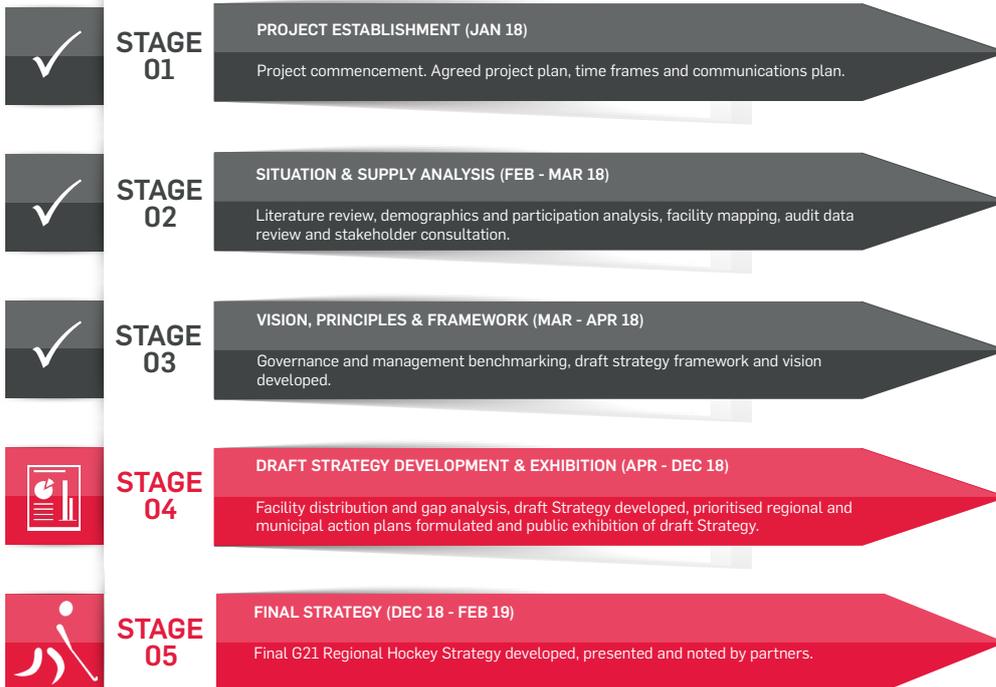




G21 REGIONAL HOCKEY STRATEGY BULLETIN 3 - OCTOBER 2018

Local Government Authorities within the G21 region, in partnership with Hockey Victoria, commissioned *insideedge* Sport and Leisure Planning to develop a **regional strategy** to **guide** the overall **direction** and **development** of hockey across the G21 region for the **next 10 years**.



STATUS

The Project Control Group (PCG) has successfully guided the completion of the first three stages:

- ▶ Project Establishment
- ▶ Situation & Supply Analysis, and
- ▶ Vision, Principles and Framework.

The project is nearing completion of the Draft Strategy Development and Exhibition (Stage 4).

The draft Strategy was endorsed by the PCG, approved by respective Council's and released for public exhibition on Friday 26 October 2018 for a six week period to the G21 hockey community, key stakeholders and the broader public.

PROJECT PARTNERS

- ▶ G21 SPORT & RECREATION PILLAR
- ▶ HOCKEY VICTORIA
- ▶ SURF COAST SHIRE
- ▶ CITY OF GREATER GEELONG
- ▶ COLAC OTWAY SHIRE
- ▶ GOLDEN PLAINS SHIRE
- ▶ BOROUGH OF QUEENSCLIFFE

NEXT STEPS

- ▶ Encourage feedback on the Draft Strategy through wide promotion.
- ▶ At the completion of the exhibition period the PCG will consider feedback and refine the document.
- ▶ It is anticipated that the Final Strategy will be provided by *insideEDGE* in December.
- ▶ Councils, Hockey Victoria and G21 will undertake their respective approval processes to receive, note or adopt the Final Strategy.



The G21 Sport & Recreation Pillar is seeking further input on the future of hockey across the G21 region.

VIEW & PROVIDE FEEDBACK

G21 Regional Hockey Strategy DRAFT at:

<http://www.g21.com.au/draft-g21-regional-hockey-strategy-feedback>

STRATEGIC FRAMEWORK

The strategic framework will guide the future provision of hockey facilities and development initiatives in the G21 region to 2028. Six strategic priorities are supported by twelve key objectives that have led to the development of regional and local hockey recommendations.

THE STRATEGIC PRIORITIES ARE:

1. PROVIDE FUNCTIONAL AND ACCESSIBLE HOCKEY FACILITIES.
2. INCREASE CAPACITY OF EXISTING FACILITIES AND DELIVER NEW PITCHES TO MEET FUTURE DEMAND.
3. INCREASE HOCKEY PARTICIPATION THROUGH IMPROVED PROGRAMMING.
4. EMBRACE NEW FORMATS THAT ENGAGE NEW PARTICIPANTS.
5. ADOPT STRATEGIES THAT SUPPORT THE DEVELOPMENT OF SUSTAINABLE CLUBS.
6. PROMOTE HOCKEY IN THE REGION THROUGH COLLECTIVE MARKETING STRATEGIES AND INITIATIVES.

STRATEGIC RECOMMENDATIONS

A range of recommendations have been developed for implementation to achieve the Vision. Pages 33 – 38 of the Strategy detail all strategic recommendations.

THE ITEMS GENERALLY RELATE TO THE FOLLOWING:

- ▶ POTENTIAL TO IMPROVE ACCESS TO AND USE OF SCHOOL FACILITIES FOR CLUBS AND THE GEE LONG HOCKEY ASSOCIATION.
- ▶ POTENTIAL FUTURE DEVELOPMENT OF FACILITIES (ALL REQUIRING COMPREHENSIVE BUSINESS CASES, PLANNING AND BUDGET PROCESSES).
- ▶ INVESTIGATE OPPORTUNITIES FOR PARTICIPATION GROWTH AND EVENTS, INCLUDING HOOKIN2HOCKEY AND SOCIAL FORMATS OF HOCKEY.
- ▶ REVIEW ADMINISTRATIVE MODELS AND PROCESSES AND IDENTIFY IMPROVEMENTS TO BETTER SUPPORT HOCKEY IN THE G21 REGION.

THE G21 HOCKEY VISION:

**BUILDING
A STRONG,
INCLUSIVE
AND
SUSTAINABLE
HOCKEY
COMMUNITY
IN THE G21
REGION.**

FURTHER INFORMATION

If you would like more information about this project, or to find out how you can be involved please contact:

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