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CITY DEAL PROJECTS

The Geelong City Deal is a 10 year plan to revitalise Geelong and unlock the potential of the Great Ocean Road visitor economy.



Australian Government



CITY DEAL PROJECTS TO IMPROVE GREAT OCEAN ROAD EXPERIENCE

Colac Otway Shire is delighted to be the local government partner of the **Geelong City Deal**.

The Geelong City Deal is a 10 year plan to revitalise Geelong and unlock the potential of the Great Ocean Road visitor economy. City Deals will help to secure the future prosperity and liveability of our cities and regions.

The Australian and Victorian Governments, together with local government, will deliver \$382.48 Million in investment to the Geelong and Great Ocean Road region. City Deals are a genuine partnership between the three levels of government and the community to work towards a shared vision for productive and liveable cities and regions.

For More Information – Contact Us

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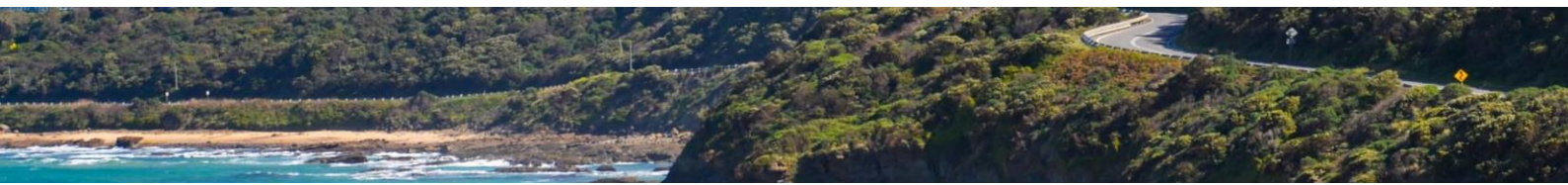
W: www.colacotway.vic.gov.au/Works-Projects/City-Deal

The Geelong City Deal has provided a total of \$18.9 Million in funding from the Australian Government for the three City Deal projects being delivered in the Colac Otway Shire.

These are:

- **Apollo Bay Harbour Redevelopment**
(\$12 Million in Australian Government funding)
- **Apollo Bay to Skenes Creek Coastal Trail construction**
(\$5 Million in Australian Government funding)
- **Kennett River Tourism Infrastructure Improvements**
(\$1.9 Million in Australian Government funding)

The COS City Deal Projects will improve the experience at key tourist sites along the Great Ocean Road. The projects will deliver improved public infrastructure and facilities, along with improved safety and traffic management. These measures will encourage visitors to stay longer and explore more in the region, which will provide a further boost to the local economy.





3 MAJOR PROJECTS

Kennett River Tourism Infrastructure Improvements:

- Road and parking improvements which will prevent the entry of large coaches into the Kennett River local road network, and improving pedestrian safety by better managing the movement and parking of other vehicles in the tourism section of the town
- New public toilet facility
- Wastewater treatment plant for the public toilet.

Apollo Bay to Skenes Creek Coastal Trail:

- 2.84km shared use trail (Grade 1 where terrain permits) on the coast side of the Great Ocean Road
- The nominal width of the trail will be 3m, with gravel paths where elevation is obtainable
- Several bridges across gullies, creeks and streams, and a combination of low and medium elevation boardwalks through low lying areas of the route
- The provision of rest areas, interpretive/regulatory signage, and viewing podiums/platforms
- Barrier ring-lock wire fencing to some gravel sections and low boardwalks and handrails to more elevated boardwalks.

Apollo Bay Harbour Redevelopment:

- Upgrading of Mother's Beach Car Park
- Harbour precinct entry road upgrade
- Breakwater Road upgrade
- Provision or upgrade of pedestrian and bicycle paths connecting the harbour precinct with Apollo Bay, including interpretive signage
- A new boardwalk along the harbour water's edge
- Extension of the Fisherman's Co-operative building
- Upgrading of the boat trailer parking area
- New port operations depot and public change rooms and amenities
- Replacement of fencing in the harbour
- Utility upgrades.

PROJECT DEVELOPMENT

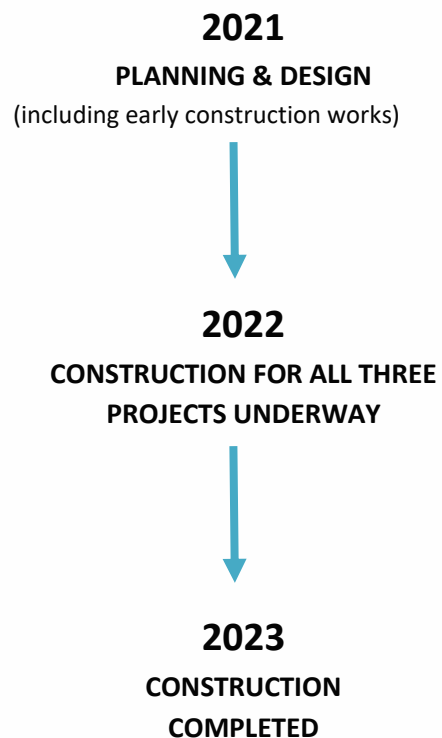
Colac Otway Shire prepared key strategic documents to inform and enable the development of these projects.

This includes:

- Apollo Bay Harbour Development Plan
- Kennett River Tourism Parking & Traffic Strategy
- Apollo Bay to Skenes Creek Coastal Discovery Trail – Feasibility Study

Colac Otway Shire installed a City Deal Projects Team in early 2020, and preliminary planning works at the Apollo Bay Nelson Street office began in mid-2020.

It is anticipated that the City Deal Projects will have a three-year lifespan. Due to the range of projects and stakeholders involved, a staged approach will see an approximate delivery timeframe of:



GEELONG CITY DEAL OBJECTIVES

The Geelong and Great Ocean Road City Deal aims to:

- Support growth in the visitor economy through strengthening Geelong and the Great Ocean Road region as leading tourism destinations
- Drive continued economic diversification and jobs
- Growth, supporting innovation and building on emerging strengths for Geelong and the Great Ocean Road region.

