



SUNDAY, MARCH 11




GEELONG CATS vs ESSENDON

Central Reserve (Colac)
1.05pm EDT

AFL JLT Community Series Match

Frequently Asked Questions

How can I buy a ticket and when do they go on sale?

As it is an AFL sanctioned event, tickets will only be available through Ticketmaster, with details as follows:

Geelong or Essendon Club or AFL Member

Monday 5 February // 9am – 5pm

General Public

Tuesday 6 February // from 9am

www.ticketmaster.com.au or 136 100

How much do tickets cost?

Ticket prices as set by the AFL are:

TICKET TYPE	GENERAL ADMISSION
Adult	\$20.00
Concession	\$15.00
Junior	\$5.00
Family (2 adults, up to 4 juniors under 15)	\$40.00
Adult Member Upgrade/Registration	\$5.00
Concession Member Upgrade/Registration	\$5.00
Junior Member Upgrade/Registration	\$3.00

What about people who can't normally afford to attend an AFL match?

Ticket prices are set by the AFL. Concession, children and family prices apply to this event and are all reasonably priced. In addition patrons are welcome to bring their own food and non-alcoholic beverages to the match.

The AFL is a national affiliate of the Companion Card program and provides an admission ticket for the cardholder's companion at no charge. The Companion Card program is applicable at all AFL venues.

For our community a local AFL match reduces the need for and associated cost of travelling.

Where can I park?

Limited parking will be available at the following locations:

- Colac Secondary College sports field, Queen Street, Colac (enter off Queen Street via Trade Training Centre access road)
- Colac Community Library and Learning Centre, Queen Street, Colac
- On-street parking around the precinct

Central Reserve is a short walk from the Colac CBD which has ample car parking. Local residents are **strongly encouraged to walk** to the match.



No vehicles will be allowed into the ground.

What alternative transport options are available?

Public transport options can be found by visiting – www.ptv.vic.gov.au

V/line trains and PTV buses both service the Colac area.

Taxi services are available through Colac Taxis.

What time do the gates open?

The gates will open at 11:00am.

Where do we enter?

Entry is via **Hearn Street**. There are two entry points for general spectator entry.

What arrangements are there to support people with disabilities and will there be disabled viewing areas?

A viewing area will be made available for people with accessibility requirements in the shelter on the western side of the ground. Spectators can be dropped off via the entrance through Myers Street (off Hearn Street). It is advised to contact Council to register vehicles requiring access.

How will the community benefit?

An AFL JLT Community Series match brings significant economic benefits to a regional host town. In addition, local community clubs will gain financial benefits through beverage and catering rights. The majority of products and consumables required for the match will be purchased locally.

Other opportunities include providing gate and car parking attendants, fundraising events, match day raffles etc.

Can I bring in a seat?

It is advised not to bring seats into the venue as viewing will be limited.

What other activities are happening at the ground on the day?

A range of activities will be held on the day including AFL related children's activities and a Powercor activation area complete with fun activities, Elevated Work Platforms etc.

A VFL practice match between Geelong and Essendon will follow the AFL game, commencing at approx. 4:15pm.

Can I bring in food and drinks?

Food and drinks can be brought into the venue. No alcohol will be permitted to be brought into the venue however alcohol can be purchased within the facility.

What catering will be available?

A range of catering options will be available around the venue, provided by local sporting clubs.

Can alcohol be consumed at the venue on the day?

Yes alcohol will be available for purchase at the game.



Alcohol will be served according to the requirements of liquor licencing and in accordance with the safety and wellbeing of patrons. Responsible service of alcohol restrictions apply and the event will be monitored by Victoria Police and AFL Security. **The event is strictly no BYO.**

Will any streets will be closed?

Hearn Street will be closed to vehicles from Gravesend Street to Stewart Street to provide safe pedestrian access to the ground entry points.

What arrangements are being made for security?

A professional security company has been engaged in accordance with the AFL's Security Guidelines.

Victoria Police will also have a strong presence at the event.

Will there be a chance to meet/speak to the players?

The Geelong Football Club is visiting Colac on 19-20 February 2018 for their annual Community Camp, which will include an open training session at Central Reserve on Monday 19 February, where the community can get up close to the players. There will also be school visits and other player appearances as part of the Community Camp.

How can my community group get involved and what sort of fundraising opportunities are available?

Council is fully supportive of community and/or business groups leveraging from the event. It is important to note that it is an officially sanctioned AFL match and opportunities for fundraising opportunities within the reserve are limited.

To register interest or discuss your idea, please contact Council's Event Manager on 5232 9400 or ian.seuren@colacotway.vic.gov.au.

If there's a lot of interest, how will Council decide who gets what job?

Clubs and organisations that have contributed financially to the development of Central Reserve and the lobbying to secure the match have been given first opportunity to provide catering for the event.

I've got an idea about how to value-add to the weekend. Who do I need to speak to?

Contact Council's Event Manager on 5232 9400 or ian.seuren@colacotway.vic.gov.au

I'd like to sponsor the event, how do I go about that?

As an officially sanctioned AFL match, any sponsorship enquiries should be directed to the AFL.